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OPEN THEME INTERNATIONAL WEBINAR

(Under the UGC Quality Mandate Notification
D.O. No1-3/2020 (CM) Dated 28th March, 2020)
ON

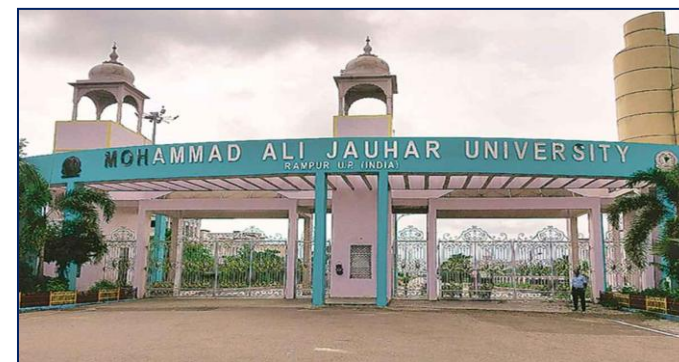
“PARADIGM CHANGE DURING COVID-19 & POST ERA”

05- 06 JUNE, 2020

ORGANIZED BY:
**MOHAMMAD ALI JAUHAR UNIVERSITY,
RAMPUR (U.P.)**



**IN ACADEMIC ASSOCIATION WITH
INDIAN ASSOCIATION FOR MANAGEMENT
DEVELOPMENT (IAMD)**



TIME:
03:00 PM ONWARDS ON BOTH THE DAY'S

ABOUT THE WEBINAR

Dear Sir/Madam,

In the present era, we all are facing so many emerging problems which crop as a hurdle in the economic & social development. These problems involve Covid-19, Corona Infection, conservation of natural resources, changes in financial system, economic growth etc. These emerging problems are not related with any particular sector but are related diversely to the different sectors. Now a days, these problems are not confined to national boundaries only but also have been accepted as global problems. Until we think to erase them or to find their solutions, we can't talk about potential impact of covid-19 at the national & international level. The present webinar seeks to take up all emerging problems of covid-19 at single platform so that all students / delegates / resource persons may have the idea of problems at the global level and try to solve the problems through interdisciplinary research in order to overcome the current problems. Finding the solutions of the present problems may give them access to global opportunities in order to be an entrepreneur, good researcher with new innovative ideas at national & international level. Efforts of researchers and academic fraternity may make it possible to attain sustainability in the development of the nation.

ABOUT THE UNIVERSITY

Mohammad Ali Jauhar University, Rampur was established in the year 2006 by an Act of State Legislature of Uttar Pradesh. It is approximately 12 km from Rampur Railway Station. The University caters courses in various streams of Science, Humanities, Law, Education, Commerce, Engineering & Technology, Paramedical Sciences including Nursing, Mass Communication and Agriculture and is almost prepare to start a Medical College named as Jauhar Institute of Medical Sciences (JIMS).

The University campus is spread over more than 250 acres and has vast lush green, health sustaining and beautiful landscapes. The bio-aesthetics is further enhanced with the presence of a very huge water body – a source of rich floral and faunal diversity. Ultra modern infrastructure designed by eminent architects is the signature of its beauty. The tranquil ambience of the premises creates the ideal environment for serious study. Stress is also being given on physical fitness of the students and for this the University has paid adequate attention on promotion of sports on campus. Along with this a stadium with latest facilities is also underway on completion to promote sports with studies. The objective of the University is to mark excellence in its academic programs and sports. The University is committed to its social mission of making education possible to sons and daughters of persons of the down-trodden sections of the society and Muslim minority as well.

ABOUT THE IAMD

Indian Association for Management Development (IAMD) was formed in the year 1965, which is now, a registered body under the Societies Registration Act 1860, with a view to promote diffusion of knowledge about modern management to provide a common forum for exchange of ideas. Late Professor A. N. Agarwal, Director, Motilal Nehru Institute of Research and Business Administration (MONIRBA), Allahabad University, was the founder of the Association and Dr. P. S. Loknathan was the first President under whose guidance the deliberations of Association were held at Pune University in the year 1965. During the year 1990 to year 2013, there was some intermission and in the year 2014, IAMD was reincarnated by the sincere efforts of the Vice-Chancellor of MUIT, Lucknow, Professor H. K. Singh, who is presently professor of Commerce at the Banaras Hindu University (BHU), Varanasi, U.P., India. We also publish Bi-annual Quarterly Journal of Management Development (A Double Blind Peer Reviewed Journal).

CALL FOR ARTICLE / PAPER

All submissions of full papers must be in MS Word form within a word limit 2000-2500 words, text typed in English. All communications including submission of papers is to be made through electronic mail to: nationalwebinar2020@gmail.com. Selected papers of this Webinar will be published in the form of an **edited book with ISBN**. Book may be released after lockdown.

REGISTRATION & PAYMENT DETAILS

Particular	Registration Fee
Participation	300

- ❖ E-Certificates will be issued to registered participants within 10-15 days.
- ❖ **Submission of Research Paper** : 02 June, 2020

MODE OF PAYMENT

Registration fee can be paid through e-Banking in favor of 'IAMD' - The bank details are as follows:
Bank a/c No. : 3222320109
IFSC Code : CBIN0282724
Bank : Central Bank
Paytm / Gpay: 9473619411

HOW TO JOIN WEBINAR

- ❖ **Webinar WhatsApp Group Link-**
<https://chat.whatsapp.com/JDvuD4D9cum7xj6xp8gFS9>
- ❖ **Registration Form:**
https://docs.google.com/forms/d/e/1FAIpQLSctQvBJLXcpU-Q3LMFUCD62cxk7_BKy3wHAsMx1bYr-gRSk0g/viewform?usp=pp_url